

**YOUR COMPANY CAN BE A STAR WITH A**



**SPONSORSHIP!**

**Saturday, May 1, 2010 at the Amoss Center**

**Honorary Chair Dr. James F. LaCalle, President, Harford Community College**

**\*DON'T MISS A FANTASTIC OPPORTUNITY FOR YOUR\*  
COMPANY TO SHINE**

Your company can be a shining star at the 1<sup>st</sup> Annual Harford's Got Talent event! Harford's Got Talent is a talent competition open to individual performers and group performers (up to 15 people) visual artists, age 13 and older, who live, work, perform, or study regularly in Harford County or who have done so in the past. The audience will vote to select the winner of the \$1,500 award for the individual performer and the \$500 visual arts winner. Finalists in the visual art category will have their artwork on display in the lobby at the event. Both awards will be presented that evening. The goal of Harford's Got Talent is to provide opportunities for emerging artists with roots in Harford County and to assist them in the development and practice of their art. Competition applications are available at [www.CenterForTheArtsHarford.org](http://www.CenterForTheArtsHarford.org)

**CHECK OUT YOUR SHINING STAR SPONSOR OPPORTUNITIES!**

Sponsorship questions? Contact Lyndi Richards at (410) 838-2177 or at [lyndi@CenterForTheArtsHarford.org](mailto:lyndi@CenterForTheArtsHarford.org)



**\*music\*dance\*visual\*traditional & literary arts \*arts education\*special event &  
business meeting space \*heritage museum for Harford County history**

## **\*\*\*SHINING STAR SPONSORSHIP OPPORTUNITIES\*\*\***

### **PRESENTING SUPER STAR - \$5,000 (1)**

- \*Company name on front cover of program. "Company xxx presents Harford's Got Talent to benefit the Center for the Arts"
- \*Full page color ad back cover of program
- \*8 Tickets to the event
- \*Company introduced at the event & opportunity to participate in award presentation
- \*Listed on marketing materials- premiere placement
- \*Listed on event E-mail blasts- premiere placement
- \*Listed on signage at event- premiere placement
- \*Logo on E-mail newsletter one year- premiere placement
- \*Logo on website with link one year- premiere placement

### **MOVIE STAR-\$3,000**

- \*Full page color ad in program inside front or inside back cover
- \*6 Tickets to the event
- \*Company acknowledged at event
- \*Listed on marketing materials- dominant placement
- \*Listed on event E-mail blasts- dominant placement
- \*Listed on signage at event- dominant placement
- \*Logo on E-mail newsletter one year- dominant placement
- \*Logo on website with link one year- dominant placement

### **TELEVISION STAR-\$1,000**

- \*One full page b/w ad in program
- \*4 Tickets to the event
- \*Company acknowledged at event
- \*Listed on marketing materials
- \*Listed on event E-mail blasts
- \*Listed on event signage
- \*Logo on E-mail newsletter one year
- \*Logo on website one year

### **MUSICAL STAR-\$500**

- \*One half page b/w ad in program
- \*2 Tickets to the event
- \*Listed on event E-mail blasts
- \*Listed on event signage
- \*Logo on website one year

### **ARTISTIC STAR-\$250**

- \*One quarter page b/w ad in program
- \*1 Ticket to the event
- \*Listed on event



**SPONSORSHIP FORM DUE MARCH 12<sup>TH</sup>**

Company(or Individual) Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title \_\_\_\_\_

**SPONSORSHIP LEVELS**

- Super Star \$5,000
- Movie Star \$3,000
- Television Star \$1,000
- Musical Star \$500
- Artistic Star \$250

Ads & logos should be sent to Karen Heppen at [kheppen@comcast.net](mailto:kheppen@comcast.net) in JPG  
Ad dimensions will be forwarded to you

**MORE ADVERTISING & PROMOTIONAL OPPORTUNITIES FOR YOU!**

Please consider these additional opportunities & help build your Center for the Arts in Harford County:

\*Donate your radio, television, or print advertising that you would normally use in March and April to promote Harford's Got Talent

\*Tag your advertising during April with the name, date, phone and website for Harford's Got Talent

Additional Tickets \_\_\_\_\_ \$24 per person adults and \$15 for 15 and under \_\_\_\_\_

Cash  Check  MC  Visa  AM EX Card # \_\_\_\_\_  
Exp: \_\_\_\_\_ CV# \_\_\_\_\_

**VALUE OF CONTRIBUTION**

- Cash/Check/Charge \$ \_\_\_\_\_
- Gifts In-Kind (fair market estimated value) \$ \_\_\_\_\_
- Media (fair market value) \$ \_\_\_\_\_

**TOTAL CONTRIBUTION** \$ \_\_\_\_\_

Please make checks payable to the Center for the Arts.

Mail payment & this form to: Tudor Hall, 17 Tudor Lane, Bel Air, MD 21015

**DEADLINES**

**\*MARCH 12, 2010- SPONSOR FORM/LOGO/AD \*APRIL 12, 2010- PAYMENT**

The Center for the Arts, a nonprofit 501 (c) ( 3) organization dedicated to the establishment of a center in Harford County. The organization is assisted through grants from the Maryland State Arts Council & Harford County Government through the Harford Cultural Arts Board.